



PRESS RELEASE
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Announcing the 2026 St. Louis Titan 100 Recipients

Titan CEO and headline sponsor Wipfli are pleased to announce **Roy Whitley, President & CEO, Rx Outreach** as a 2026 St. Louis Titan 100 recipient.

The Titan 100 recognizes St. Louis's Top 100 CEOs and C-level executives, the region's most accomplished leaders who have not only built extraordinary companies but have redefined what it means to lead. These Titans exemplify excellence through their vision, passion, and integrity, creating lasting impact across industries and communities.

Collectively, the 2026 St. Louis Titan 100 honorees and their companies generate more than \$18 billion in annual revenue and employ over 38,000 individuals across the region and beyond, with more than half exceeding \$25 million in annual revenue.

"St. Louis' Titan 100 are raising the bar for leadership across the state and beyond. With bold vision and unwavering purpose, these trailblazers are driving growth, inspiring innovation, and creating lasting impact in their industries and communities. We are proud to celebrate their leadership and the momentum they are generating for the future," said Jaime Zawmon, President of Titan CEO.

Roy J. Whitley is the President & Chief Executive Officer of Rx Outreach, the nation's only nonprofit mail-order pharmacy serving patients in all 50 states and U.S. territories. Under his leadership, Rx Outreach has undergone a period of disciplined transformation focused on mission alignment, operational excellence, and expanding access to affordable and free medications for underserved communities nationwide.

With more than 15 years of experience across healthcare operations, financial strategy, and entrepreneurship, Roy has helped build and scale multiple organizations, including serving as CFO and partner for several ventures that collectively generated more than \$20 million in annual revenue. At Rx Outreach, he has led high-impact initiatives such as Fill-The-Gap, a donor-funded free medication program for older adults, and a rapid disaster-response model to ensure continuity of care during times of crisis.

Roy currently serves on the boards of the Humane Society of Missouri, Believe Academy, Delmar Divine, and LIV Recovery. He is a 2026 St. Louis Titan 100 honoree and 2025 DELUX Power 100 award recipient. Grounded in humility and service, Roy believes leadership is about showing up for people when it matters most.

"I'm grateful for this recognition, but it truly reflects the dedication of the Rx Outreach team and the people we serve. Leadership isn't about recognition—it's about showing up with integrity and ensuring care is accessible and delivered with dignity," said Roy Whitley.

Spanning industries from information technology, hospital and health care, construction, manufacturing, and nonprofit leadership, this year's Titan 100 honorees reflect the full diversity and strength of St. Louis's business community.

Roy Whitley will be honored at the Titan 100 awards celebration on April 23rd, 2026, will be held at The Factory. This elegant, cocktail-style awards event will unite 100 Titans of Industry for an unforgettable evening of celebration, camaraderie, and networking—an evening unlike anything that exists in the St. Louis business community.

"On behalf of all the partners and associates at Wipfli, we congratulate all the Titan100 winners. It's an honor to recognize this diverse group of leaders in the St. Louis community. We appreciate the lasting impact each leader has made, and continues to make, in building organizations of significance both here in St. Louis and abroad. Your ingenuity and creativity have set you apart, and the honor of being seen as an industry Titan is richly deserved," says Adam Herman Partner at Wipfli.

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