



**FOR IMMEDIATE RELEASE**

**Media Contact: Nancy Schnoebelen Imbs  
Phone: 314.799.7851, [nancy@stlpolished.com](mailto:nancy@stlpolished.com)**

## **Rx Outreach names Roy Whitley as president, CEO**

**St. Louis, Mo, Feb. 17, 2025** – Rx Outreach, a national nonprofit mail-order pharmacy headquartered in St. Louis, appointed Roy Whitley as president and CEO after serving as interim president since September 2024. Whitley has over 15 years of leadership experience with Rx Outreach serving in multiple roles including interim president, chief operating officer, vice president of operations, director of operations, and operations/pharmacy manager.

In this role, Whitley will provide visionary leadership to advance the nonprofit's mission, driving innovation, fostering strategic partnerships, and securing critical funding to expand its impact. He is passionate about health equity and medication access, removing social, economic, and geographic barriers for people in Missouri and across the country.

"Roy's broad-based experience in operations oversight, business development, and customer success management have benefited Rx Outreach in every facet of the organization," said Board Chair Dusty Diekman. "Operating a mail-order nonprofit pharmacy involves navigating numerous regulations and compliance requirements. Roy manages these complexities with great skill while creating meaningful programs and partnerships for people struggling to access their medications."

"Rx Outreach's mission is personal to me, and I am honored to serve as president and CEO," said Whitley. "Rx Outreach is an extraordinary nonprofit, committed to assisting patients, prescribers, and partners in reducing financial, geographic, and social barriers to health. No one should have to compromise on their health due to access and cost. I look forward to finding collaborative ways to serve more and more individuals, showcasing our St. Louis-based organization as a champion for access within the pharmacy sector."

### **About Rx Outreach**

Rx Outreach is a fully licensed, nonprofit mail-order pharmacy, offering over 1,000 medication strengths and service to all 50 states and major US territories. Missioned to provide affordable medication, it partners with hundreds of clinics and organizations across the United States to provide a health safety net for those unable to access affordable medication. Since 2010, Rx Outreach has served over 500,000 people and saved them over \$1 billion on their prescriptions compared to retail costs. For more information, visit [www.rxoutreach.org](http://www.rxoutreach.org).

###