

2023 Annual Report

The Rx Outreach Story

Rx Outreach is the nation's largest non-profit, fully licensed, digital pharmacy. We offer more than 1,000 medication strengths at affordable prices and mail prescriptions directly to patients. Since 2010, Rx Outreach has saved people in need more than **\$1 billion** on their prescription medications.



Our Purpose

To create a nation with equitable health outcomes for every person

Our Promise

We offer hope and access through high quality, compassionate, personalized service to overcome barriers that limit one's healthiest life.

Our Founding Principle

We honor God through compassionate, respectful service.

Board of Directors and Officers

Chair

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Senior Vice President,
Strategy and Execution
Evernorth

Vice Chair

Demetrius Grooms

Principal, Retirement
Operation
Edward Jones

Treasurer

Phillip Huiswoud

Audit and Assurance
Senior Manager
Deloitte

Secretary

Omar Maldonado

Financial Associate
Thrivent Financial

Board Members

Bill Carr

Executive President
of Operations
YesCare

Annie Castellano

Director, Brand and Creative
Edward Jones

Jemal Dents

Director, Strategic Client
Executive – Health & Life
Sciences
Microsoft

Michael Holmes

Founder
Rx Outreach

Madalyn McCarthy, PharmD

System Director Pharmacy
Access
SSM Health

Louis C. Tripoli, MD

Rear Admiral (retired),
Command Surgeon
United States Navy

Richard White, MD

Executive Medical Director
(retired)
SSM Health Care

Our Year In Review

Rx Outreach By the Numbers

34,614

People Served



180,671

Prescriptions Filled



\$74,830,800

Savings compared to retail



\$2,000

Average savings per patient

99.99%

Pharmacy
accuracy rate



43 ▶ 63

Staff increase



233,884

Calls Received



4.7 out of 5

Google Rating



20 NEW MEDICATIONS

Added to the formulary

13 NEW

Preferred Partners

2023

Forbes HEALTH

BEST ONLINE
PHARMACY

2022, 2023, 2024

Forbes Health named Rx Outreach
Best Online Pharmacy for the
third year in a row.

COMMUNITY PROGRAMS



Health & Wellness
OUTREACH

Empowering our community through education

Health and Wellness Outreach (HWO)
helps reduce health disparities by
providing quality health education.

626 people educated through HWO.



HEALTHY
RE-ENTRYSM

There is hope to sprout again.

Healthy Reentry provides a bridge at no
cost to people upon release from prison.

1,211 people received 5,259
prescriptions through Healthy Re-Entry.

Statement of Financial Position*

December 31, 2023 and 2022

	2023	2022
Assets		
Cash	\$ 855,269	\$ 206,866
Accounts receivable, net	869,807	207,504
Inventory	611,929	279,061
Prepaid expenses	-	-
Right-of-use assets—operating leases	1,069,404	1,386,231
Property and equipment, net	567,552	938,627
TOTAL ASSETS	\$ 3,973,961	\$ 3,018,289
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 696,327	471,244
Deferred program revenue	16,132	16,362
Operating lease liabilities	1,069,404	1,386,231
TOTAL LIABILITIES	\$ 1,781,863	\$ 1,873,837
Net Assets		
Without donor restrictions		
Investment in property and equipment	\$ 567,552	\$ 938,627
General operating	1,399,246	(34,175)
TOTAL WITHOUT DONOR RESTRICTIONS	\$ 1,966,798	\$ 904,452
With donor restrictions	225,300	240,000
TOTAL WITH DONOR RESTRICTIONS	\$ 2,192,098	\$ 1,144,452
TOTAL LIABILITIES AND NET ASSETS	\$ 3,973,961	\$ 3,018,289

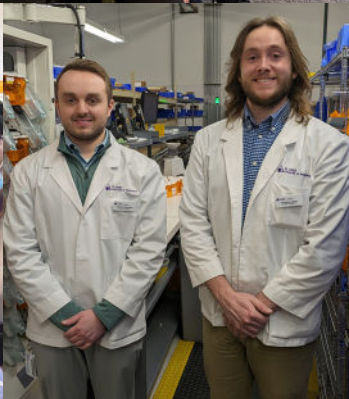
*Unaudited

Statement of Activities*

For the years ended December 31, 2023 and 2022

	2023	2022
Public Support		
Individual contributions	\$ 95,556	\$ 36,447
In-kind prescription drug contributions	12,383,022	5,211,139
Other in-kind contributions	99,559	40,367
Grant income	292,800	371,500
Special events, net of expenses	21,579	25,850
Net assets released from restrictions	-0-	-0-
TOTAL PUBLIC SUPPORT	\$ 12,892,516	\$ 5,685,303
Revenues		
Program revenue	9,342,976	5,793,782
Interest income	156	-0-
TOTAL REVENUES	\$ 9,343,132	\$ 5,793,782
TOTAL PUBLIC SUPPORT AND REVENUES	\$ 22,235,648	\$ 11,479,085
Expenses		
Program services	\$ 20,257,542	\$ 11,391,809
Management and general	918,128	728,598
Fundraising	359,359	248,576
TOTAL EXPENSES	\$ 21,535,029	\$ 12,368,983
CHANGES IN NET ASSETS BEFORE OTHER CHANGES	\$ (700,619)	\$ (889,898)
Other Changes		
CARES Act assistance	\$ 635,356	\$ 635,356
Loss on disposal of fixed assets	(336,196)	(22,027)
Prior period adjustment	-0-	-0-
TOTAL OTHER CHANGES	\$ 347,027	\$ 613,329
CHANGES IN NET ASSETS	\$ 1,047,646	\$ (276,569)
NET ASSETS, BEGINNING OF YEAR	\$ 1,144,452	\$ 1,421,021
NET ASSETS, END OF YEAR	\$ 2,192,098	\$ 1,144,452

*Unaudited



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[RxOutreach.org](https://www.RxOutreach.org)