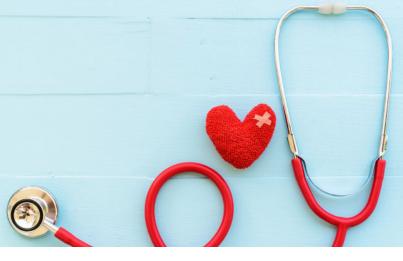


### **ABOUT THE PROGRAM**



Rx Outreach Health and Wellness Outreach was developed to provide health education and resource referrals to empower our community to live healthier lives. The program delivers high-quality health education from health care professionals (a Registered Nurse and Pharmacists) that many organizations could not afford to provide on their own. Since 2014, we have educated over 5,000 program participants.

#### Due to the Coronavirus (COVID-19) pandemic,

the elderly population is at risk for experiencing more mental and emotional distress than ever before. During this time of quarantine and social distancing, many are facing the isolating effects of being away from their loved ones, friends, and community. At the same time, the African American community has been disproportionately affected by the pandemic. Now, more than ever, timely and accurate health information and resources are needed to promote mental and physical health.

#### As Rx Outreach works on the frontline of this

**crisis,** our Health and Wellness Outreach Team began working with our community partners to begin facilitating weekly telephonic "chat" sessions and virtual ZOOM classes for older adults and their caregivers.

- ✓ Classes are free
- Pharmacists will be available to answer medication questions

### Based on senior and community partner requests, class topics will include:

- ✓ Ways to Stay Mentally Strong During A Crisis
- ✔ Creating a Peaceful Home Environment
- ✓ Shake, Rattle and Roll Home-Based Activities To Keep You Moving
- ✓ Taking Control of Your Health Managing Chronic Health Conditions
- ✓ The Mind-Body Connection How Emotions Affect Your Health

Through this intensive initiative, we plan to educate, inform and provide resource information to an estimated 300 or more older adults and caregivers from April to September 1st, 2020. Our goal is to reduce the impact of social isolation while providing health education, information, comfort and support during this time of uncertainty.

With your support, the Health and Wellness program can continue its mission of empowering our community to live healthier lives. Please see our Sponsorship Opportunities for ways you can help!



Health and Wellness Outreach Coordinator, Bridgette Sims is a Registered Nurse with over 25 years' experience in the healthcare industry. As a Health and Wellness Outreach Coordinator for Rx Outreach, Bridgette provides the tools and knowledge to help people live longer, healthier lives.





SPONSORSHIP OPPORTUNITIES



# Health and Wellness Champion (40 Class Sessions) \$5,000

- ✓ Company recognition prior to all class sessions and closing of class sessions
- ✓ Company name and logo included on all social media postings promoting class sessions
- ✓ Company name and logo on Zoom class presentations slides
- Company name and logo on the Rx Outreach Website as a Community Outreach Partner
- ✓ Three company Health and Wellness class sessions of your choice from the class catalogue

## Health and Wellness Ambassador (20 Class Sessions) \$2500

- ✓ Company recognition prior to class sessions and closing of class sessions
- Company name and logo included on social media postings promoting class sessions
- Company name and logo on Zoom class presentations slides
- ✓ Company name and logo on the Rx Outreach Website as a Community Outreach Partner
- Two company Health and Wellness class sessions of your choice from the class catalogue

# Health and Wellness Advocate (10 class Sessions) \$1000

- Company recognition prior to class sessions and closing of class sessions
- Company name and logo included on social media postings promoting class sessions
- ✓ Company name and logo on Zoom class presentations slides
- One company Health and Wellness class session of your choice from the class catalogue

Ask about Neighborhood Assistance Program (NAP) Credits to get a 50% tax credit on your sponsorship!

For more information contact: Bridgette Sims, RN 314-627-6139





### SPONSORSHIP RESERVATION FORM

Please mail or email this form to:

Bridgette Sims | 314-627-6139 | bridgette.sims@rxoutreach.org Rx Outreach | 3171 Riverport Tech Center Dr | St. Louis, MO 63043

#### **SPONSOR INFORMATION**

Lompany Name			
Contact Person			
Address			
Sity	State	Zip	
Phone	Email		
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Rx Outreach is a 501(c)(3) tax-exempt organization. Gifts are tax deductible to the extent provided by law.